



“Dawn of the Dead” in 3-D

Published on BostonNOW (<http://www.bostonnow.com>)

I have seen the future and it is in 3D

Posted March 12th, 2008 by MoviesNOW

Along with stadium seats the size of barcaloungers and enough candy and sugary soft drinks to put a healthy man into insulin shock, the big thing being touted here at Showest is 3D movies.

There are a couple of vendors hawking everything from 3D projection systems to new high tech 3D glasses (The man I talked to about them just laughed when I told him how, back when I was a kid, the glasses were made of cheap cardboard with one lens of red cellophane and one of blue. I don't think he believed me, but he was awfully young.)

The biggest buzz is surrounding a special screening of the new Brendan Fraser flick, Journey to the Center of the Earth 3D, the first digital 3D live action adventure movie ever made. I had a chance to speak with Cary Granat, CEO of Walden Media (co-producers, with New Line Cinema, of the film) and he said he fully expected people to come out of the theater after seeing it feeling like people did when they walked out of theaters back when they first heard Al Jolson talk in The Jazz Singer. We shall see (but I have my fingers crossed).

I did go to a demonstration of a 3D projection system that showed clips of old movies that had been reformatted to be seen in 3D. Watching battle scenes from Star Wars Episode IV and something from one of the Hayden Christensen movies, was cool, but for some reason they reformatted scenes from Dawn of the Dead for their presentation. I don't know who on the development team convinced the bosses it would be a good idea to show that zombie get the top of his head lopped off by the helicopter in 3D, but that person RULES!

ROMERO'S DAWN RETURNS IN 3-D



May 14: Romero's DAWN returns—in 3-D!

Producer Richard Rubinstein gave *Fango* the scoop on a wild development concerning an upcoming revival of George A. Romero's DAWN OF THE DEAD. Rubinstein, the man responsible for producing many of Romero's films as well as the 2004 DAWN remake, is planning to rerelease the 1979 zombie epic in true 3-D! In-Three, Inc. of Agoura Hill, CA will be responsible for the "dimensionalization" process.

"When Mike Messina [another producer on the DAWN redux] and I began to investigate using In-Three's technique, I was very skeptical," Rubinstein tells *Fango*. "I couldn't see how it could be used without re-editing George's film, which I was not going to do. I was also concerned that converting a 29-year-old movie would not be competitive qualitatively with the new 3-D live-action features being shot today. I was wrong in both cases. George's DAWN OF THE DEAD can be reformatted into 3-D without any editing, and the image looks spectacular! As it stands now, it will take about a year to complete the conversion of the whole film." Indeed, In-Three's work has been hailed by George Lucas, James Cameron and Peter Jackson, among others.

Lucky FANGORIA chief Tony Timpone got a sneak peek at several scenes of the 3-D DAWN in NYC, and came away suitably impressed. "I was blown away by how easily DAWN OF THE DEAD lends itself to 3-D," he says. "This is not a gimmick. Romero's film looks better than ever, and the extra dimension adds, well, another vibrant dimension to Romero's masterpiece. I can't wait to see the final product when it emerges in 2009. The idea of seeing a spiffed-up DAWN—the original!—on the big screen again is a cause for celebration."

Rubinstein also has plans to create a direct sequel to the original DAWN (!) and will be producing a new screen adaptation of Frank Herbert's DUNE, to be directed by Peter (THE KINGDOM) Berg. Keep checking this site for further developments on both DAWN projects. —
Chris Haberman